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# ENERGIZING PLUS KIT RIDENSIFICANTE

**ENERGIZING PLUS** is an innovative treatment that promotes hair growth to be used every day, for 3/5 months with a 5-minute massage. ■ Promotes the proper functioning of stem cells, at the origin of hair growth. ■ Awakens dormant bulbs. ■ Redensifies the hair with a daily treatment for at least 3 months. ■ Strengthens the hair structure. Redensyl®, a new ally against hair loss and an alternative to transplantation. It is the first cosmetic active ingredient for hair care based on regenerative medicine research. The product showed good results (more hair, more growth and less hair loss) already in 84 days. A new molecule, dihydroquercetin-glucoside (DHQG), a modified polyphenol derived from the larch plant, is able to activate the division of ORS stem cells, also showing the

ability to protect these cells from apoptosis and to lead them through the anagen, increasing the metabolism of dermal papilla fibroblasts. Its action is reinforced by the presence of EGCG-glucoside (a biotechnological derivative of green tea), which helps reduce the typical inflammation of the alopecia scalp. These biological activators have been combined with glycine, a key amino acid of hair, and zinc, activator of the incorporation of cysteine into keratin, to promote the metabolism for hair growth. Redensyl® is produced through a green chemical process, which avoids the use of large quantities of solvents and energy; It has no preservatives, is odorless, compatible with alcohol in lotions, and simple to formulate into any typical hair care formula.

## Shampoo ingredients 250ml:

aqua – water, sodium coceth sulfate, disodium luryl sulfosuccinate, sodium chloride, urtica dioica extract, serenoa repens extract, pinus sylvestris essential oil, citrus bergamia essential oil, lavandula officinalis essential oil, cocamido propl betaine, glycereth-90 isostearate, laureth-2, citric acid, poliquaternium-4, piroctone olamine, alkyldimetylbenzylammonium chloride, arginine chloridate, taurine, limonene, linalool, citral.

## Lotion ingredients 100ml:

aqua - water, larix europea wood extract, zinc chloride, camelia sinensis leaf extract, gardenia jasminoides meristem cell culture, pvpa copolymer, peg - 40 hydrogenated castor oil, trideceth-9, polysorbate 20, alkyldimetylbenzylammonium chloride, salicylic acid, ascorbic acid, arginine chloridate, undecylenic acid, menthol, eucalyptol, urtica dioica extract, serenoa repens extract, methyl nicotinate.

