



VITALIZZANTE



CAPILLARY BATH WITHOUT SULPHATES Particularly suitable for the care of slightly oily and itchy scalps and in the event of hair loss, this product allows for frequent washing, giving the hair softness and shine. It can be used regularly, even every day, both as a specific and maintenance shampoo. Without sulfates, parabens, nickel, formaldehyde. 250ml, 1000ml

INGREDIENTS: Aqua – Water, Cocamido Propyl Betaine, Sodium N-Lauroylsarcosinate, Coco Glucoside, Stearalkonium Chloride, Piroctone Olamine, Polyquaternium 7, Prunus Dulcis (Sweet Almond) Oil, Menthol, Melaleuca Alternifolia Essential Oil, Citrus Paradisi Extract, Rosmarinus Officinalis Extract, Capsicum Frutescens Extract, Serenoa Repens Extract, Panthenol, Gardenia Jasminoides Meristem Cell, Benzyl Alcohol, Lactic Acid.

FUNCTIONAL SUBSTANCES:

Capsicum: annual herbaceous plant or perennial shrub with stem up to one meter high. The capsicum contains various carotenoids, flavonoids, some vitamins (A, B2, C, E), organic acids (malonic, citric); both free and esterified fatty acids have been identified in the seed oil. The raw juice of fresh capsicum has shown antibacterial properties in vitro. It is used in cosmetic preparations with a stimulating effect, in creams for pale, hypourished, atrophic skin, in products with a slimming effect and, due to its recognized bacteriostatic effect, in anti-dandruff products.

Serenoa repens: shrub 3-4 meters tall, with palmate leaves, divided into smaller, linear, lanceolate leaves. It has branched inflorescences, underlying the leaves, with white flowers. The red fruits are used. They contain essential oil, enzymes, tannins, resins and sistosterin. The effectiveness of Serenoa repens in the treatment of hair loss is given by the inhibitory action of 5-alpha-reductase, an enzyme involved in the transformation of testosterone into dihydrotestosterone.

Mint: Sweet and fresh, the scent promotes concentration and has energising, refreshing and stimulating properties. Fights fatigue by toning and stimulating body and mind. The oil was added to bath water as a tonic, and was inhaled in case of fainting and dizziness.

Melaleuca alternifolia: Contains cineole, pinene, terpineol, nerolidol and traces of benzaldehyde and valeraldehyde, etc. High antiseptic power, soothing, dermoprotective properties and high penetrating capacity against skin and mucous membranes. Effectively used to treat cuts, abrasions, minor burns, insect bites, pediculosis, athlete's foot, acne, warts, dandruff, herpes and even vaginal inflammation. Suitable for the care of oily and acne-prone skin. It is used in trichological products for its purifying and antibacterial action.



VITALIZING AND SANITIZING LOTION in an elegant package of 12 vials of 7ml and in a 100ml sugar cane plastic bottle format, with a marked anti-hair loss and anti-aging action. It is based on *Serenoa serrulata*, plant stem cells, amino acids and plant extracts to sanitize the scalp and strengthen the hair, in the growth phase (new anagen), acting at the bulbar level.

FUNCTIONAL SUBSTANCES: plant stem cells, organic aloe vera, caffeine, saw palmetto, amino acids.

INGREDIENTS: Aqua, Glycerin, Aloe Barbadensis Leaf Juice, *Serenoa Serrulata* Fruit Extract, Caffeine, *Gardenia Jasminoides* Meristem Cell Culture, Inulin, Biotin, *Mentha Piperita* Oil, Citric Acid, Dehydroacetic Acid, Arginine Hcl, Tetrasodium Glutamate Diacetate, Lecithin, *Vitis Vinifera* Leaf Extract, Peg-40 Hydrogenated Castor Oil, Benzyl Alcohol, Methyl Nicotinate, Limonene, Xanthan Gum, Ci 42090.

* da agricoltura biologica



LOTION STEM BOOSTER - ACTIVATOR. Innovative formula of peptides, plant stem cells and *Vitis vinifera*, adjuvant in regenerating weak hair prone to falling out; shock treatment that allows a surprising result with about 30% of new hair in the anagen phase. 60ml format.

INGREDIENTS: aqua – water, butylene glycol, dextran, acetyl tetrapeptide-3, *Trifolium pratense* (clover) flower extract, *Gardenia jasminoides* meristem cell culture, inulin, biotin, arginine hydrochloride, *Serenoa repens* extract, *Vitis vinifera* extract, coco glucoside, benzyl alcohol, sodium benzoate.